

## Contactar

esteban.estrada.col@gmail.com

[www.linkedin.com/in/esteban-estrada-01651b31b](https://www.linkedin.com/in/esteban-estrada-01651b31b) (LinkedIn)

## Aptitudes principales

Servicios de hosting

Alojamiento web

Optimización para motores de búsqueda (SEO)

# Esteban Estrada

Software Engineer II at Recurly  
Medellín, Antioquia, Colombia

## Extracto

I'm a Senior Software Developer with a strong track record in building scalable, high-performance applications using modern full-stack technologies.

Beyond coding, I focus on system design, performance optimization, and aligning technology with business goals. Whether leading a project or collaborating in a team, I strive to create solutions that are both technically sound and user-centered

---

## Experiencia

### Recurly

Software Engineer II

julio de 2025 - Present (8 meses)

Medellín, Antioquia, Colombia

### Archie Labs

Senior Software Developer

septiembre de 2024 - julio de 2025 (11 meses)

In my role as a Senior Software Developer, I focus on building and maintaining AI-driven web applications. My responsibilities span both front-end and back-end development, utilizing my expertise in TypeScript, Python, and modern frameworks such as React and Next.js.

Key responsibilities include:

- **AI Integration:** Implementing AI generation process, agents, models and AI algorithms into web applications, ensuring efficient and scalable AI features.
- **Front-End Development:** Designing intuitive, responsive user interfaces, focusing on performance and accessibility.
- **Back-End Development:** Developing robust APIs and services to support AI features, using Node.js and Python-based frameworks.

- **Data Handling & Processing:** Managing and processing large datasets to drive AI functionalities, ensuring data security and optimization.
- **Collaboration:** Working closely with data scientists and AI engineers to integrate complex algorithms into user-friendly applications.
- **Continuous Improvement:** Keeping up with the latest trends in AI, machine learning, and software development to enhance application performance and scalability.

This role allows me to blend AI innovation with fullstack development, creating solutions that drive business outcomes and improve user experiences.

## 8base

### Full Stack Developer

diciembre de 2023 - julio de 2025 (1 año 8 meses)

In this role, I contribute to the development of AI-powered products, with a strong focus on front-end logic while ensuring seamless integration of business logic and backend functionalities. My work involves connecting AI-driven components to the user interface and occasionally developing backend services using microservices architecture.

Key responsibilities include:

- **Front-End Development:** Building and optimizing responsive, user-friendly interfaces that interact with AI models and APIs, ensuring a seamless user experience.
- **Logic Integration:** Connecting AI algorithms and machine learning models to the front-end, enabling real-time data processing and dynamic UI updates.
- **Back-End Development:** Developing and integrating APIs and services, implementing backend logic, and ensuring proper communication between the front-end and microservices.
- **AI & Microservices:** Working with AI-powered microservices to ensure efficient, scalable integration of AI features within the application, enabling modular, maintainable development.
- **Collaboration:** Partnering with AI engineers, backend developers, and other teams to ensure AI features are integrated seamlessly with the front-end and back-end systems.
- **Performance Optimization:** Ensuring front-end performance is optimized, scalable, and responsive to user interactions with AI-driven components.

- **Business Logic Implementation:** Translating business requirements into functional logic within both the front-end and backend, ensuring features align with business goals.
- **UI/UX Refinement:** Collaborating with design teams to ensure the product is visually appealing and user-friendly, while effectively leveraging AI capabilities.

This role allows me to bridge the gap between AI technology, microservices, and the user interface, ensuring the smooth delivery of intelligent, scalable products.

## Kualty

### Full Stack Developer

octubre de 2022 - diciembre de 2023 (1 año 3 meses)

Colombia

As a Fullstack Developer, I am responsible for creating both a Progressive Web Application (PWA) and a mobile app for a dynamic marketplace platform. Using React for the PWA and React Native for the mobile app, I build responsive, scalable applications that deliver a seamless user experience across devices.

Key responsibilities include:

- **PWA Development:** Building a fast, responsive, and offline-capable PWA that enables users to manage and interact with the marketplace efficiently from any browser.
- **Mobile App Development:** Developing a mobile application using React Native that delivers a smooth, high-performance experience across Android and iOS platforms.
- **Cross-Platform Integration:** Ensuring the PWA and mobile app are synchronized with the backend, enabling real-time updates and consistent functionality across all devices.
- **User Experience (UX) Focus:** Collaborating with design teams to create intuitive, user-friendly interfaces that meet the needs of various users, enhancing the overall marketplace experience.
- **Performance Optimization:** Ensuring both the PWA and mobile app are optimized for speed, reliability, and scalability, with fast load times and smooth interactions across platforms.
- **API Integration:** Connecting both the PWA and mobile app to backend APIs for secure data handling, real-time updates, and integration with third-party services.

- Feature Parity: Developing features that are consistent across both the PWA and mobile app, while adapting to the unique capabilities of each platform.
- Agile Development & Collaboration: Working with cross-functional teams, including backend engineers and designers, to ensure timely delivery and alignment with the overall product vision.

This role allows me to utilize my expertise in React and React Native to build cohesive, high-quality applications that drive user engagement and marketplace growth.

## Real Media Group

### Software Developer

enero de 2022 - octubre de 2022 (10 meses)

Boston, Massachusetts, Estados Unidos

As a Software Developer at a media and marketing company, I was responsible for building and maintaining digital platforms that support the company's promotional, radio, and media services. My work spanned both web and mobile, focusing on delivering informative and media-rich user experiences.

Key responsibilities include:

- WordPress Website Development: Creating and maintaining the company's main website using WordPress with custom themes, advanced plugin integrations, and tailored layouts to present services, company information, team details, and contact forms.
- Mobile App Development: Developing a React Native mobile app that provides users with real-time news, access to live radio streams, and featured media content.
- Sub-Brand Websites: Designing and developing websites for sub-products, events, and promotional services using React, TypeScript, HTML, and CSS to ensure brand consistency and responsiveness.
- API Integration: Integrating RESTful APIs to display dynamic content across web and mobile platforms, ensuring up-to-date media and information delivery.
- Collaborative UX Implementation: Working closely with design and content teams to implement responsive layouts and user-friendly interfaces tailored to the media industry.
- Content Management: Supporting content editors and marketing staff by optimizing WordPress workflows for easy updates and media management.

- Performance Optimization: Ensuring fast load times, mobile responsiveness, and accessibility across all platforms.
- Cross-Platform Support: Maintaining consistency between the web and mobile platforms to provide users with a cohesive brand experience.

This role allowed me to grow my skills in both custom WordPress development and modern front-end technologies, contributing to a range of high-impact projects in a media-focused environment.

---